

J's Kitchen Culinary Incubator  
Curriculum Outline and Presenter  
2017 - 2018

<b>Date</b>	<b>Topic</b>	<b>Presenter</b>	<b>Theme</b>	<b>Time</b>
<b>March 9,2018</b>	Facing the challenges	Life Coach - Alena Edmondson	Inspiration/Motivation	3pm - 4pm
Date Forthcoming	Business Law and Legal Application	Attorney - Jennifer Simpson	Your Business Structure	pm - pm
Date Forthcoming	Accounting for your business	CPA - Chris Etheridge	Knowing your Numbers	pm - pm
Date Forthcoming	Understanding your Business	CPA - David Lemer	From Retail to Manufacturing	pm - pm
Date Forthcoming	Understanding Financials	CPA - John Dickson	How to read your Books	pm - pm
Date Forthcoming	Return on Investment	CPA – John Dickson	Making a Profit	pm - pm
Date Forthcoming	Funding Your Business	Banker - Cecilia Crutchfield	Debt/Equity	pm - pm
Date Forthcoming	Protecting your Business	Insurance Broker	Insurance	pm -pm
Date Forthcoming	Becoming an Entrepreneur	Business Coach - Waleed Shamsid-Deen	Inspiration/Motivation	pm - pm
Date Forthcoming	Knowing your Strengths/Weaknesses	PR - Specialist M-Squad	SWOT Analysis	pm - pm
Date Forthcoming	Marketing your Business	PR - Simone Smalls	4-P's (Price, Product, Promotions, Place)	pm - pm
<b>February 16,2018</b> <b>March 16,2018</b>	Social Media	Marketing Specialist - Leon Pattman	Understanding the Net	3pm - 4pm
<b>February 23,2018</b> <b>March 23,2018</b>	Developing your Business Plan	Marketing Specialist - Leon Pattman	Knowing and Working your Business Plan	3pm - 4pm
<b>February 23,2018</b> <b>March 23,2018</b>	Business Development/Growth Strategies	Marketing Specialist - Leon Pattman	Where is your Market	3pm - 4pm